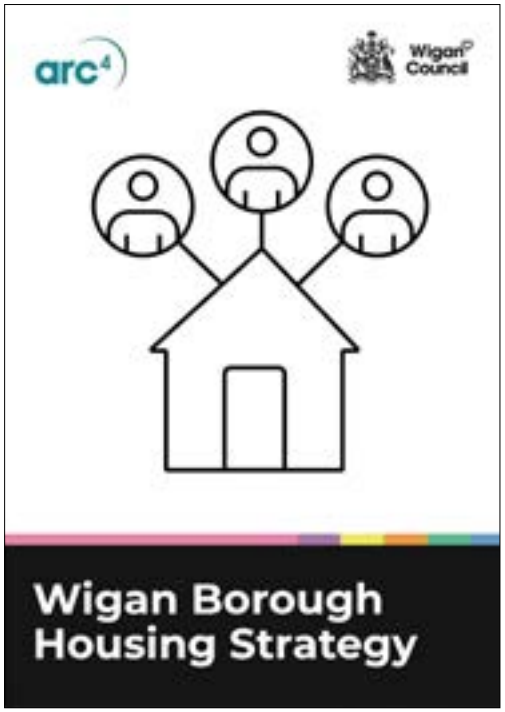
Wigan Housing Strategy 2026-2031

Our five **key themes**:



Housing is at the heart of our Progress with Unity missions. Working with our key housing partners, residents and communities, we will deliver a strong, fair housing market, and create homes and opportunities that help our residents to thrive.

Wigan Council

1. Inclusive Housing Delivery – Housing Growth Aligned to Local Needs

- Deliver 972 new homes each year
- Increase the number of affordable homes, including those available for rent and home ownership
- Place housing at the heart of Town Centre regeneration
- Right homes in the right places, guided by data and resident insight

2. Creating Inclusive Housing Opportunities for Everyone

- Improve standards in the local Private Rented Sector
- Provide tailored support and advice for private landlords and tenants
- Help residents to overcome financial barriers so they can access quality, affordable homes and sustain tenancies
- Support our care leavers to access independent housing and thrive

3. Generational Unity – Housing that Supports Life Journeys

- Ensure the market delivers in relation to the growing needs for specialist and supported housing
- Enable our older residents to live well in their own homes
- Drive up standards in exempt supported accommodation
- A joined-up approach to understanding and tackling homelessness

4. Council Leadership – Excellence as a Landlord

- Provide high quality, tenant-focused services and amplify tenant voice
- Invest in our current homes
- Improve our responsive repairs service – bringing in new contractors, more efficient processes, and a better use of technology and data
- Maximise the use of our stock, including supporting downsizing to free up family homes

5. Resilient Communities – Healthy Homes in Thriving, Connected Neighbourhoods

- Effective enforcement to ensure quality and compliance in the Private Rented Sector
- Tackle fuel poverty and poor housing conditions to improve health
- Upgrade all Council homes to meet EPC C by 2030
- Promote sustainable, low-carbon new build schemes